

WMYV, WXLV
EEO PUBLIC FILE REPORT
August 1, 2016 - July 31, 2017

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
NO JOB OPENINGS WERE POSTED AND FILLED DURING THIS REPORTING PERIOD.		

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II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
AS NOTED IN SECTION I, NO JOB OPENINGS WERE POSTED AND FILLED DURING THIS REPORTING PERIOD.			

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III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	8/6/2016	Participation in events sponsored by community groups	Served as a panelist for the Girl Scouts Carolinas Peaks to Piedmont Media Girls Training Workshop held on August 6, 2016 at the Triad Service Center in Colfax, NC. Six female media professionals from television, radio, and print participated in the event, with each speaking about their jobs and what it takes to be successful in their fields. We spoke about the importance and impact of the Creative Services department at a local television station and previewed our commercial production demo reel and talked about local tv advertising. The afternoon ended with the panelists back on stage for a final Q&A on each panelist's industry.	1	Production Manager
2	10/27/2016	Participation in events or programs sponsored by educational institutions	Holly May, Promotions Manager is serving on the Bennett College Corporate Advisory Board which is a component of their UNCF Career Pathways Initiative Grant. The mission of the CAB is to support and advise Bennett College in establishing a mutually beneficial relationship with corporations in NC and with other vital employers where Bennett students seek employment. Following the inaugural meeting on October 27, 2016, Holly attended a "Meet & Greet" with Bennett College students intended to provide them with the opportunity to interact first-hand with members of the CAB.	1	Promotions Mgr

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3	11/3/2016	Participation in Job Fairs	Bennett College 2016 Fall Career and Internship Fair. This job fair was held for students to allow them the opportunity to meet with area companies to discuss available full-time and part-time positions. The Greater Greensboro Consortium students from Greensboro College, Guilford College, Guilford Technical Community College, High Point University, NC A&T State University, and UNCG were also invited. We spoke with students about career opportunities and internships, not only at our local stations, but within Sinclair Broadcast Group. Our open positions were for Account Executives and Production Intern. We also directed students to the Sinclair Website for all open positions within our company.	2	Business Manager Accounting Assistant
4	11/9/2016	Participation in events or programs sponsored by educational institutions	Leveraging UP! Entertainment Industry College Outreach Program held at Bennett College, Greensboro, NC on November 9, 2016. Schedule of events attended included an Industry Faculty Reception - a meet-and-greet with Professors, Deans & Dept. Chairs for networking with industry representatives; "Navigating a Career in the Industry" - a presentation which was a behind the scenes look at what it takes to land a job and succeed in the entertainment industry and an Industry Expert Panel Discussion/Recruitment Session.	1	Promotions Mgr

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5	12/12/2016	Provision of training to management	<p>SBG, Inc. and its stations are Equal Opportunity Employers. Equal employment opportunity has been and continues to be both the Company's policy and practice. In order to provide equal employment and advancement opportunities to all individuals, employment decisions at SBG and its stations are based on merit, qualifications and abilities. We recruit, hire, train, promote and make all employment decisions without regard to race, color, religion, sex, national origin, age, disability, veteran status or any other category protected by law.</p> <p>Further, in keeping with this commitment to equal employment opportunity, SBG, Inc., offers mandatory training for equal opportunity employment, discrimination and appropriate workplace behavior including workplace harassment. Newly hired managers and supervisors take web-based training courses titled "Workplace Ethics for Supervisors" and "Sexual Harassment: What Supervisors Need to Know," and all newly hired employees complete "Sexual Harassment: What Employees Need to Know" and "Business Ethics: What Employees Need to Know" within 90 days of the start of their employment. In addition, ALL employees are required to complete bi-annual online training that reviews these same policies and procedures. These courses are designed to increase and renew awareness, as well as provide for manager and supervisor development and FCC compliance</p>	20	

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6	2/27/2017	Co Sponsoring Job Fair	Kernersville Chamber of Commerce 2017 Triad Job Fair held on February 27, 2017 at First Christian Church in Kernersville, NC. Holly May, Promotions Manager, served as Co-Chair of the job fair. This job fair allows job seekers the opportunity to meet with area companies to discuss available full-time and part-time positions. We spoke with job seekers about career opportunities and internships, not only at our stations, but within Sinclair Broadcast Group. We only had internship opportunities available at this time.	1	Promotions Mgr
7	5/1/2017	Establishment of an intern program designed to assist members of the community	Credited internship program for Juniors or Seniors in College that have field of study in the area pertaining to the need at the station. This internship will be in Sales/Research.	1	Sales/Marketing Coordinator